

PRIVACY POLICY

The protection, confidentiality and security of your data are important to us. We process this data in accordance to the Data Protection Regulation DSGVO ([EUR-Lex - 02016R0679-20160504 - EN - EUR-Lex \(europa.eu\)](#)). This privacy policy is intended to inform you about the purpose for which your personal data is collected and processed, as well as associated rights.

We process inventory data such as name, address, date of birth and national insurance number; contact data such as email, telephone number and bank data; documentation data; image data such as X-rays as well as health data on previous illnesses, examination categories, medical history sheets, findings etc. Data processing is carried out exclusively based on the legal provisions, in the case of explicit consent only for the agreed purposes. As soon as you access or visit our website, the IP address, referrer URL and host name of the accessing computer and the beginning and end of the access are recorded in so-called server log files. This is for technical reasons, so the processing is carried out in fulfilment of a legitimate interest as defined in Art 6 (1) f DSGVO. This data cannot be assigned to specific persons and is not merged with other data sources.

By visiting the website, you consent to the processing of data in accordance with this privacy policy. If you are forwarded to other sites via links, please inform yourself there about the respective handling of your data. We check links that leave our website very carefully from an editorial point of view. Nevertheless, we do not accept any responsibility or liability for the content of these sites. We will not retain data for longer than is necessary to fulfil our contractual or legal obligations and to defend against any liability claims. Legal storage obligations or contractual obligations are a basis for storing personal data beyond this according to Art 6 (1) lit c DSGVO. These result, among other things, from the Hospital and Spa Act (KAKuG), the Medical Act 1998, for the documentation of the issuing and retrieval of findings or for insurance notifications and claims as well as for the recording of medical emergencies.

Apart from the necessary forwarding to social insurance carriers, insurances or referrers, no forwarding of the transmitted data takes place without your consent. However, we do pass on personal data to a limited extent to commissioned data processors if they perform services for us. The data is only used to the extent that is necessary. Commissioned data processors are contractually obliged to ensure the confidentiality and security of your personal data.

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If you do not agree to the use of your personal data as described in this privacy policy, please do not provide us with your personal data. In principle, it is also possible to use the website without entering personal data.

Data subjects' rights:

According to the General Data Protection Regulation, you have extensive rights, such as in particular the right to information about the personal data concerning you, the right to rectification, deletion, restriction and objection to processing as well as data transfer (in the case of a contractual relationship or consent) and the right to withdraw consent at any time. You can exercise all rights by sending an email to office@zmed.at or by contacting us personally (e.g. by phone, +43 1 9972830, or directly on site).

We will comply with a request to transfer your personal data to another controller if this does not infringe the rights or freedoms of third parties and the transfer is technically feasible. If there are any changes to your personal data, we kindly ask you to inform us accordingly. You have the right to lodge a complaint against the processing of your data with the data protection authority at any time. (E-mail: dsb@dsb.gv.at)

Cookies:

Our website uses cookies, web beacons and similar tracking technologies. These are small text files that are stored on your end device by your browser. We use cookies to make our website user-friendly. Some cookies remain stored on your end device until you delete them. They enable us to recognize your browser on your next visit.

Google:

The service provider of Google Maps and Google Fonts is Google Ireland, Limited Gordon House, Barrow Street Dublin 4. When using Google Maps, your IP address is automatically stored and processed. When you access this website, fonts are stored in the cache and reloaded via the domains fonts.googleapis.com and fonts.gstatic.com. This may result in your IP address being transmitted to servers in the USA. The requests for CSS and fonts are strictly separated from other Google services.

This website also uses functions of the web analysis service Google Analytics. As part of the use of the Google-Adwords advertising tool, we use the "Conversion Tracking" analysis service. In these cases, the provider is Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. More information on the handling of user data can be found in Google's privacy policy.

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Disclaimer:

The information on this website is compiled by us to the best of our knowledge and belief. Despite all due care, the accuracy, timeliness and correctness of the information provided here cannot be guaranteed. Should you become aware of any illegal content, please contact us. The use of contact data published within the framework of the imprint obligation by third parties for the purpose of sending advertising and information material not expressly requested is hereby expressly prohibited.

A data protection officer has not been appointed. The person responsible for processing your personal data:

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